



Sponsorship Proposal

Digitally Fit Awards 24th Nov. 2023, Safari Park Hotel
The Boss Mentorship League & Vijana Na Biashara Expo 2nd Dec. 2023
Utalii Grounds



Digitally Fit Awards

This award seeks to recognize and reward companies, brands, businesses and individuals who have an online presence and are creating an impact online through their website, social media presence and online visibility.

We help leverage the digital space for the businesses and individuals by helping them become Digitally Fit.

The Boss Mentorship League

The BOSS MENTORSHIP LEAGUE is a play-for-charity league featuring and uniting CEOs, Industry Leaders, Influencers, and Icons to upcoming Entrepreneurs, people in the career path, professionals, and needy mentees from the slums, counties for mentorship. Imagine playing against an opponent who is the Top Icon you have always wanted to share a table with. On the same day, the VIJANA NA BIASHARA Expo tents will showcase innovations, products, and services by the Youth.

Vijana na biashara

This event brings together all Youths in Kenya, Mentors/Icons, Youth Serving Organizations, Youth Advocates & Influencers who want to play a part in supporting young people to reach their potential. This event is Free for All Kenyan's - It's a big market place day for those selling products & services.



WHY ATTEND - BENEFITS YOU CANNOT MISS

DIGITALLY FIT AWARDS - SAFARI PARK HOTEL, 24th Nov, 2023

- Award Gala Dinner Ceremony - Witness your brand crowned with a Trophy & Certificate
- A huge high-Level Networking Ground to connect to potential B-B & B-C Customers
- Our High-Level Speakers and Panelists will always provide Key Insights on 2024 Trends
- Come and learn how you can use our Search Engine www.keonline.biz for Leads & Enquiries
- Top Businesses per category will have a chance to represent Kenya at East Africa level

THE BOSS MENTORSHIP LEAGUE & VIJANA NA BIASHARA EXPO, UTALII GROUNDS 2nd Dec, 2023

- Come play Soccer, Volleyball, Relays, Darts, Badminton for fun & mentorship to Charity
- Meet Top CEOs, Icons, and Industry Leaders you have always loved to share a Table with.
- Have top CEOs and people with Corporate market know about your products and Services
- Young and Old brands looking to stamp their Authority as a brand, products or services
- Entrepreneurs, Young Founders, Career beginners looking to network with Industry Leaders

The Digitally Fit Awards In Pictures



The Boss Mentorship League



Vijana Na Biashara





The Numbers & Stats

Our Online Resources to Tap Into



Over 250 County and Business WhatsApp Groups Brand Visibility



Over 1,600 County, Constituency, and Ward Ambassadors are ready to push your brand



Over 2,000 Sacco members saving on our Sacco and with purchasing power from their savings



Over 500,000 social media users on our own Facebook-like social media site Palscity



Over 150,000 brands and businesses on our own search engine www.keonline.biz



Over 10,000 sellers on our online Marketplace Mybigorder.com with over 30,000 products & services



4 tier platforms connected using an API with one Seller App to manage your Business operations



Over 1M Searches on our Online search Engine Sending Enquiries direct to your Inbox



THE DIGITALLY FIT AWARDS GALA DINNER CELEBRATIONS SCHEDULE

SAFARI PARK HOTEL, Thika Road - Nairobi
Friday 24th Nov. 2023

2PM - 5PM	Preparations, Setup - Exhibitors, Partners
5PM - 6PM	Panel Discussion Digital Trends to Watch in 2024
6PM - 6:40 PM	Keynote Address - Guest Speaker
6:40PM - 7PM	The Award Process, Plan & Ribbon Cutting
7PM - 7:30PM	Food, Refreshment, Fun, Entertainment
7:30PM - 8:20PM	The Winners Trophy Presentations
8:20PM - 10:30PM	Closing Ceremony, Networking

THE BOSS MENTORSHIP LEAGUE & VIJANA NA BIASHARA EXPO - Utalii Grounds Saturday 2nd Dec. 2023 - 9am - 4pm

The BOSS MENTORSHIP LEAGUE

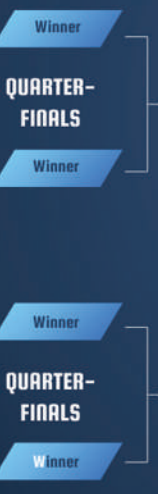


WINNER

FINAL

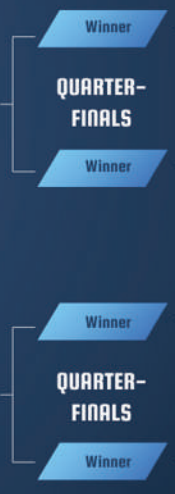
Group A

- MENTEES FC
- LEADERS FC
- FINANCE FC
- AGRICULTURE FC
- PROPERTY FC
- EDUCATION FC
- TECHNOLOGY FC
- MEDIA FC



Group B

- FASHION FC
- TRANSPORT FC
- HEALTH FC
- NGOs FC
- FOOD FC
- OFFICE FC
- TOURS FC
- EVENTS FC



www.palscityfoundation.org



Sponsorship

The sponsorship and support packages for the DIGITALLY FIT AWARDS Person of the Year are designed to promote high-level brand positioning for Individuals and exposure for sponsors and supporters. Your brand will be noticeable and make an impact as a sponsor or supporter before, during, and after the event.

Please select your desired Package if you would like to sponsor this event. We will be happy to work with you and your organization to promote your business or brand as much as possible.

Why Sponsor?

- **Demonstrate and inform** current and prospective customers about your profile, portfolio, goods, and services.
- **Boost the visibility** of your business by connecting with the right target market.
- **Develop your brand** and increase the number of potential clients you have
- **Keep up with the most recent technological** developments.



SPONSORSHIP PACKAGES & BENEFITS

Headline Sponsor KShs. 1,500,000 - (1 slot)

- Sponsor at both the DIGITALLY FIT AWARDS and the BOSS MENTORSHIP LEAGUE
- Position your Business as the main Sponsor of both Events eg "DIGITALLY FIT AWARDS in Partnership with X"
- 5 Minutes of Commercial Time during the Award Dinner & BML/VNB Expo
- 4 Rollup Banners at the Award Dinner Ceremony & BML/VNB Expo
- 1 VIP table reserved exclusively for both Events with 8pax FREE
- Mentions in post-event print and Electronic Media promotions
- Opportunity to include branded goods in our Award gift packages
- 7 Passes to both Occasions, An Exhibition Desk, Chair & Tents



Gold Sponsor KShs. 800,000

- Sponsor at both the DIGITALLY FIT AWARDS and the BOSS MENTORSHIP LEAGUE
- Position your Business on the Sponsors pages in all prints
- Speaker Opportunity at the Award Dinner and Boss Mentorship League
- 4 Minutes of Commercial Time during the Award Dinner & BML/VNB Expo
- 3 Rollup Banners at the Award Dinner Ceremony & BML/VNB Expo
- 1 mini VIP table reserved exclusively for both Events with 7pax FREE
- Mentions in post-event print and Electronic Media promotions
- Opportunity to include branded goods in our Award gift packages
- 6 Passes to both Occasions, An Exhibition Desk, Chair & Tents



Silver Sponsor KShs. 500,000

- Sponsor at both the DIGITALLY FIT AWARDS and the BOSS MENTORSHIP LEAGUE
- Position your Business on the Sponsors pages in all prints
- Panelist Opportunity at the Award Dinner and Boss Mentorship League
- 3 Minutes of Commercial Time during the Award Dinner & BML/VNB Expo
- 2 Rollup Banners at the Award Dinner Ceremony & BML/VNB Expo
- 1 mini VIP table reserved exclusively for both Events with 7pax FREE
- Mentions in post-event print and Electronic Media promotions
- Opportunity to include branded goods in our Award gift packages
- 5 Passes to both Occasions, An Exhibition Desk, Chair & Tents

Bronze Sponsor KShs. 100,000

- Sponsor at both the DIGITALLY FIT AWARDS and the BOSS MENTORSHIP LEAGUE
- Position your Business on the Sponsors pages in all prints
- 3 Minutes of Commercial Time during the Award Dinner & BML/VNB Expo
- 1 Rollup Banner at the Award Dinner Ceremony & BML/VNB Expo
- Mentions in post-event print and Electronic Media promotions
- 5 Passes to both Occasions, An Exhibition Desk, Chair & Tents

Exhibitor KShs. 40,000

- Sponsor at both the DIGITALLY FIT AWARDS and the BOSS MENTORSHIP LEAGUE
- Position your Business on the Sponsors pages in all prints
- Introduction as an Exhibitor during the Award Dinner & BML/VNB Expo
- 1 Rollup Banner at the Award Dinner Ceremony & BML/VNB Expo
- Mentions in post-event print and Electronic Media promotions
- 2 Passes to both Occasions, An Exhibition Desk, Chair & Tents

TICKETS AND EXHIBITION

Tickets for DIGITALLY FIT AWARDS Gala Dinner Celebration on 24th Nov, 2023 at Safari Park Hotel, Thika Road (All rates are VAT exclusive)

- | | |
|--|---|
| ■ Individual Ticket (1 pax)
KShs. 12,000 | ■ Pair Ticket (2pax)
Kshs. 20,000 |
| ■ Pair Ticket (3pax)
Kshs. 30,000 | ■ Pair Ticket (4pax)
Kshs. 40,000 |
| ■ Corporate Table Ticket (5 pax)
Kshs. 45,000 | ■ Corporate Table Ticket (8 pax)
Kshs. 75,000 |
| ■ Corporate Table Ticket (10 pax)
Kshs. 90,000 + Free Banner | ■ Add 1 Rollup Banner
Kshs. 5,000 VAT ex |

Tickets for the BOSS MENTORSHIP LEAGUE & VIJANA NA BIASHARA Expo happening on 2nd Dec, 2023 at Utalii Grounds (All rates are VAT exclusive)

- | | |
|---|--|
| ■ Individual Gate Pass Ticket (1 pax) - Kshs. 250 | ■ Sponsor A Trophy / Winner
Kshs. 90,000 |
| ■ Corporate Gate Pass Ticket (10 pax) - Kshs. 2,000 | ■ Group Gate Pass Ticket (5 pax)
Kshs. 1,000 |
| ■ Player Branded Jersey
Kshs. 3,500 | ■ VIP Treatment Gate Pass Ticket (1 + 1 PA) - Kshs. 5,000 |
| ■ Rollup Banner Stand
Kshs. 5,000 | ■ Flyers At the Gate
Kshs. 3,000 |
| ■ Brand a Team with your Company Logo - Kshs. 70,000 | ■ Exhibition Table
Kshs. 10,000 |

Gala Dinner | Trophy | Certificates

DIGITALLY FIT AWARDS

Date
Nov. 24th
2023


Safari Park
Hotel

Soccer | Volleyball | Relays | Tennis | Badminton | Dart

The BOSS MENTORSHIP LEAGUE

Products | Services | Funding | Career Jobs

The VIJANA NA BIASHARA EXPO

Date
Dec. 2nd
2023


Utalii
Grounds



Contact us

Secretariat,

DIGITALLY FIT AWARDS

Person of the Year (August 2023), Business of the Year (December 2023)

Westlands Business Park 8th Floor, Chiromo Lane, Westlands, Nairobi Kenya

+254 712 534 091 | +254 740 907 060

biz@keonline.biz | info@digitallyfitawards.co.ke

www.digitallyfitawards.co.ke | www.keonline.biz